

Consulting News

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«Joy is the simplest form of gratitude.»

Karl Barth

01 Editorial

Fall has quietly arrived; the days are getting shorter and cooler. It's time to put the light summer dresses and shorts aside. Sweaters, jackets, and scarves are now our best friends when we want to protect ourselves against the chilly air. It's a wonderful time of year to wrap up in warm fabrics and enjoy the colors of fall. So put on your favorite sweater and enjoy the last warming rays of the sun.

I am looking forward to beautiful days with fascinating people in the enchanting Cipressa - first at my [Mindstep-Seminar](#), then at the [Festivalito di Tango](#).

Yours truly, Monique Fischer

02 What's happening in the city centers? From coworking to shopping and gastronomy

The study „Vitale Innenstädte 2022“ (Vital City Centers 2022) by IFH KÖLN shows that visitor frequencies in city centers have increased again after the losses in the first years of the Covid 19 pandemic. Shopping remains the main motive for a visit, but other aspects such as culinary offerings are also coming to the foreground. Pedestrians want shopping offers, art, culture as well as gastronomy. Above all, however, they want city centers to be places where people can meet and linger. An interesting concept from Barcelona is the so-called „superblocks“. Cities around the world are now looking at this concept. But there are also other ways to attract people to city centers. Read more about it in my new blog post.

[Read my new blog post](#)

03 Sustainability is becoming a central issue for many companies

One area where sustainability is particularly important is supply chain management. Here, companies need to ensure that their activities are not only profitable, but also environmentally friendly and socially responsible, from using renewable energy sources to reducing waste and promoting fair working conditions. Procurement magazine has featured the ten most sustainable supply chains, including two from the textile industry:

Adidas has committed to using more sustainable materials in its products, including recycled polyester and sustainable cotton. Adidas has also implemented sustainable practices in its manufacturing and transportation processes and launched a program to improve sustainability practices among its suppliers, actively expanding its sustainability activities to include its Scope 3 emissions.

Patagonia has set a high standard for sustainable supply chains in the fashion industry. The company uses sustainable materials such as recycled polyester and organic cotton in its products and has implemented fair labor practices in its supply chain. Patagonia is also committed to transparency and regularly publishes information about its supply chain.



04 Luxury brands between magic and mysticism

Wunderman Thompson has identified an interesting trend in the luxury fashion industry. Luxury brands are pushing the boundaries of reality and drawing inspiration from the magical and mystical. After years when pragmatism took center stage and many adopted a subdued, serious tone, luxury brands are reflecting a desire for discovery and wonder.

Burberry, for example, celebrates the „power of curiosity and exploration of the unknown“ with its „Night Creatures“ campaign. Gucci, too, is exploring uncharted territory. Its Cosmogony show was inspired by mystical encounters and mythological places. Gucci director Alessandro Michele even called it a „stargate between earth and heaven.“ And Chanel's spring/summer 2023 haute couture collection is influenced by the mythical animal sculptures in Gabrielle Chanel's apartment at 31 rue Cambon in Paris. Virginie Viard worked in the collection with embroideries of exquisite lightness and the models emerged from inside wooden sculptures.

We can certainly all use a little magic in these times!



05 Effective communication is a key factor for success

Whether on a team, with clients or other stakeholders, the way we communicate has a profound impact on our relationships and outcomes.

Whether it's presentations, negotiations or day-to-day interactions, the ability to communicate effectively will propel your professional journey and open new opportunities. I would be happy to support you with my contributions and courses to strengthen your communication skills and excel in the business world. Be ready to unleash your potential as an outstanding communication genius and lay the foundation for your professional success.

[More information](#)

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Icons promote The Icon collection

Victoria's Secret announced the debut of The Icon by Victoria's Secret, a new collection of bras, panties, and lingerie. The campaign focuses on the new push-up Demi Bra. Special highlight: the return of top models Gisele Bündchen, Naomi Campbell, Adriana Lima and Candice Swanepoel.

Store opening in the Swiss Alps

Together with APROPOS The Concept Store, Amsterdam-based brand Extreme Cashmere has opened its doors amid the alpine mountain backdrop in St. Moritz, promising a unique shopping experience for discerning fashion enthusiasts.