

# Consulting News

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«Don't save on staff, *good personnel* doesn't cost money, they *generate money*.»

Carsten Maschmeyer

01

Editorial

Last month, I had the opportunity to discuss some interesting questions with Julian Simons, Managing Director of the Mediaplus Group. For example, we talked about what the priorities of managers are today and what role the supervisory board should play in a company. You can find the answers on my social media channels. Let me inspire you! I also look forward to hearing your experiences and opinions on these topics.

With best regards  
Your Monique Fischer

*Monique Fischer*

02

The EU Commission facilitates sustainability reporting

The European Commission has adopted proposals to simplify EU regulations and increase competitiveness, which should free up additional investment. In my view, here are the most important changes around sustainability reporting (CSRD and EU taxonomy):

- Around 80 % of companies are now exempt from CSRD to focus on the largest companies, as their activities are believed to have the greatest impact on people and the environment.
- Reporting obligations for large companies will be postponed until 2028.
- Do No Significant Harm (DNSH) criteria to prevent or limit pollution from the use of chemicals will be simplified and applied horizontally to all economic sectors within the EU taxonomy.

03

Recruitment in retail – what is important?

The retail industry is a highly competitive and fast-moving business. Competition has intensified in recent years. Many stores have shortened their opening hours or closed completely because they don't have enough staff to serve their customers. This makes competition for good employees all the fiercer. Appropriate remuneration and social benefits are basic requirements for a healthy working relationship. There are also many other ways in which companies can increase incentives for applicants and employees.

Read more

04

The path to leadership: clear rules and control

Communicate your expectations and introduce transparent rules. Make sure that the guidelines are understood and adhered to by everyone. This helps to avoid misunderstandings and disagreements and to optimize the working atmosphere and processes.

My leadership courses

05

The “Hidden” master plan of ruin: Strategy? Planning? Pure waste of time!

Why worry about concepts and target groups when you can just get on with it? Strategy is for bores, customers come naturally! Marketing? Completely overrated! Just sell wherever and however you like.

Of course, that's not how it works! Fact: if you want to be successful in the long term, you must ask the right questions. Successful companies know exactly who they are targeting, what values they stand for, and how they position themselves on the market. A clear corporate and marketing plan not only saves time and money but also ensures that the brand grows sustainably.

More on my LinkedIn

Consulting News

WORLD!

Hermès exceeds expectations

The French luxury group recorded unexpectedly high sales growth last year. Products such as the Birkin and Kelly bags sold well during the Christmas period despite price increases.

& Other Stories launches new store concept

This is the company's response to changing shopping habits and the growing desire for an individualized shopping experience. The new store design in Hamburg, Frankfurt and Cologne creates a harmonious living atmosphere for creativity and self-fulfillment. The redesign is intended to strengthen both brand identity and customer loyalty.

